



Zhang Huaiyin
Associate Professor
SICIP
zhanghuaiyin@126.com

Education Background

From September 2004 to 2007, studied foreign legal history in the Law School of Renmin University of China and got the Doctor of Law

From September 2001 to June 2004, studied the Foreign Legal History in Law School of Xiangtan University and got the Master Degree in Law

From September 1997 to June 2001, studied English (and French as Second foreign language) in the Department of Foreign Language and Literature in Qufu Teacher's University and got a Bachelor Degree of Art

Teaching

From July 2004 to March 2008, as a Lecturer in the Law School of Xiangtan University, teaching the undergraduate course of Foreign Legal History

From November 2008 to April 2013, as Associate Professor in the Law School of Xiangtan University, teaching the undergraduate and graduate course of IP Law

From April 2013 to now, as Associate Professor in the Law School of Tongji University, Shanghai, teaching the undergraduate and graduate course of IP Law

Research and Scholarly Activities

Research Interests Trademark Law, International IP Law, Data Law

- 1) research on the unified patent court and European patent with unified effects
- 2) research on the creation of Chinese high IP court
- 3) research on the use of trademark
- 4) research on the development of international IP law

- 5) research on Data law(AI, Big data, Blockchain and law)
- Research Projects:
1. Presiding the National Key Project “The History and Reform of Africa Constitutionalism”, sponsored by National Planning Office of Philosophy and Social Science 2008-2013(National Social Science Project is highest level of project in China)
 2. Presiding the Research Project “Comparing Research on the European Unified Patent Court and CAFC and its Reference to China” sponsored by China Law Society.
 3. Presiding the Research Project “research on the European Unified Patent Court” sponsored by Shanghai Planning Office of Philosophy and Social Science,2013-1015
 4. Presiding the Research Project “Research on the Protection of IP in EU Custom” sponsored by the State Intellectual Property Office of the P.R.C, 2012
 5. Presiding at the research project “Analysis on the Patents in the New Industry in Hunan Province” sponsored by the Intellectual Property Bureau in Hunan Province
 6. Presiding at the research project “Research on the IP Adventures in the M & A Abroad” sponsored by the Intellectual Property Bureau in Shanghai Municipality.
 7. Presiding the Research Project “Research on the Judgment of Trademark Use in the Trademark Infringement” sponsored by China Law Society. (2017-2018)
 8. Presiding the Research Project “The IP Disputes Mechanical System in One Road One Belt Area” ” sponsored by Tongji University (2018-2020)
 9. Presiding the Research Project “The Harmonization of IP law System in China in the Background of New Technology Revolution” ” sponsored by the State Intellectual Property Office of the P.R.C (2019-2020)
 - 10.Presiding the Research Project “Research on the innovation of intellectual property system in Shandong Free Trade Zone” sponsored by the State Intellectual Property Office of the P.R.C (2020-2021)

Overseas Experience

From April,2008 to October, 2008, As a Visiting Scholar in the Faculty of Law, Oxford University
From December,2016 to December, 2017, As an Advanced Visiting Scholar in School of Law,
New Hampshire University

From June,2019 to August, 2019, As an Advanced Visiting Scholar in School of Law,
Washington University at St. Louis

Professional Service

Member of China Comparative Law Research Association

Member of China Technology Law Research Association

Selected Recent Publication List

Journal Papers

- 1.“The Protection of Celebrity Name in China: after the ‘乔丹’ case by the SPC of China”, Indonesian Journal of International Law, forthcoming.
- 2.“Research on the Copyright Protection Mode of Ancient Books Proofreading Results”, Library Journal, NO.9, 2020.
- 3.“Blockchain Technology and the Protection of Sports Logo, Journal of Shandong University of Science and Technology(Social Sciences), No.5, 2019.
- 4.“Research on the Copyright Ownership of Artificial Intelligence Products -- Who is eligible to give up the copyright of Sunshine Lost Glass Window?” *Science, Technology and Law*, No.3,2019.
- 5.“Blockchain Technology and the Protection of Trade Secret in the Digital Environment” , *Electronics Intellectual Property*,No.3,2019.
6. “The Function of Proof of Using Blockchain Technology in the Field of Trademark”, *Intellectual Property*, No.5,2018.
7. “European Unified Patent Court: the latest development, difficulties and prospective”, *Journal of Shanghai University of Political Science and Law*, No.2,2018.
8. “The Difference and Coordination of the Bifurcation of Patent Formulation in United States”, *Electronics Intellectual Property*,No.6,2018.
9. “European Patent Unification: Which Way to Choose after Brexit?”, *German Studies*, No 4, 2017.
10. “On the Patent Strategy of Smart Phone Entertainment”, *Science, Technology and Law*, No.6,2013.
11. “The Newest Development of European Patent Unification: Commentary on the Unified Patent Court”, *Chinese Journal of European Studies*, No.4,2012.
12. “The Newest Situation in the Intellectual Property Protection of Transition Goods in

Europe”, *Intellectual Property*, No.4,2012.

13. “The Intellectual Property Arbitration System in the Basel World Watch and Jewelry Show”, *Arbitration Study*, No.31,2012.

14. “Research on Copyright Paper”, *Journal of Yunnan University*, No.2, 2011.

15 . “Commentary on the Patent Reform in America”, *Journal of America Research*, No.1, 2010.

16. “The Rise of Research on the Mix Jurisdiction Theory and its Reason”, *Jiangxi Social Science*, No.7, 2009.

17. “Globalization and the Protection of Intellectual Rights in South Africa”, *Academics in china*, No.3 2007.



上海国际知识产权学院

SHANGHAI International College of Intellectual Property