

Cheng Deli, male, professor of Shanghai International College of Intellectual Property, Tongji University. Research Interests: Intellectual Property and Competition, Intellectual Property and Innovation and Entrepreneurship

Major education experience

2013.9-2007.7 PhD Tongji University
1997.9-2000.3 MD School of Law, Tongji University
1995.9-1997.9 BD Fuyang Teachers College, Anhui, China

Main research experience

2019.12-present Professor, Shanghai International College of Intellectual Property, Tongji University
2010.12-2019.12 Associate Professor, School of Law, Tongji University
2008.12-2011.12 Fudan University Postdoctoral Station of Applied Economics, Postdoctoral Researcher

Overseas research experience

2018.01—2018.06 Visiting Scholar, Max Planck Institute for Innovation and Competition, Germany
2017.08—2017.12 Visiting Scholar, School of Law, University of Konstanz, Germany
2014.07—2014.07 working visit, University of Tokyo, Ritsumeikan University, Osaka University
2012.08—2012.09 working Visit, University of California, Berkeley School of Law and Stanford University School of Law
2011.04—2011.04 working visit, School of Law, Humboldt University; School of Law, Konstanz University

Research and Teaching

Intellectual Property and Competition Law
Intellectual property and innovation

Teaching experience

Practice of Intellectual Property Enforcement (Graduate course in English)
Design and Innovation (Graduate course in English)
Intellectual Property protection seminar (Graduate Course Chinese)
Intellectual Property Protection (Undergraduate Course Chinese)

Legal English (Graduate course)

Legal Professional Ethics (Graduate Course in Chinese)

Publications

- [1] Cheng Deli. Regulating of abuse of patent infringement warning letters. *Intellectual Property*, 2021(05)::56-67. **[CSSCI]**
- [2] Cheng Deli. The research on intellectual property guiding the allocation of regional innovation resource, *Academics*, 2021(07):149-157. **【CSSCI】**
- [3] Cheng Deli, Zhao LILI. The Research on the Identification Element of the Concept of Personal Information. *Legal science of Heibei*, 2020(9). **【CSSCI】**
- [4] Cheng Deli. The study on the acquired distinctiveness of three-dimensional trademark. *Journal of Tongji University (Social Science Edition)*, 2020(3). **【CSSCI】**
- [5] Cheng Deli. Research on the inherent distinctiveness of three-dimensional trademark [J]. *Electronic Intellectual Property*, 2019 (10): 16-29. **【CSSCI】**
- [6] Cheng Deli. Empirical Study on the Role of Technology Entrepreneurship and Patent System [J]. *Studies in Science of Science*, 2019, 37 (01): 95-103. **【CSSCI】**
- [7] Cheng Deli. Research on the Identification of "Certain Influence" on Prior Use of Trademarks [J]. *Intellectual Property*, 2018 (11): 10-18. **【CSSCI】**
- [8] Cheng Deli. Discussion on Intellectual Property Insurance of Foreign-oriented Enterprises in China [J]. *Academia*, 2017 (04): 220-228. **【CSSCI】**
- [9] Cheng Deli. Research on Patent Technology Operation Mechanism of Colleges and Universities [J]. *Intellectual Property*, 2014 (07): 74-77. **【CSSCI】**
- [10] JIUJUN CHENG, HUAICHEN YAN¹, AIGUO ZHOU¹, CHUNMEI LIU¹, DING CHENG, SHANGCE GAO, DI ZANG¹, DELI CHENG[#], Location Prediction Model Based on the Internet of Vehicles for Assistance to Medical Vehicles, *IEEE Access*, 2020.12. **【SCI】**
- [11] Li Wenhong, Fu Chunxiao, Cheng Deli[#], Comments on the Development of Blockchain Technology from the Perspective of Patent Analysis. *Frontiers of Engineering Management*, 2020.10 **【SCI】**
- [12] Deli CHENG, Hong HUANG, Liping Huang. Reciprocal Interactions Between Industrial Clusters and City Suburbs Development [J]. *Journal of Shanghai Jiaotong University*, 2007(03):421-426. **【EI】**
- [13] Cheng Deli. The Research of Personalization E-Commerce Model Based on Data Mining. 2011 International Conference on Management and Service Science (MASS 2011), 12-14 Aug. 2011, Publisher: IEEE, Piscataway, NJ, USA **【EI】**
- [14] Deli CHENG. The Role of Patent System in Hi-Tech Entrepreneurship-An Empirical Study from Shanghai, *International Journal of Recent Innovations in Academic Research*, 2019, 1, (1): 45-87
- [15] Deli CHENG, Weijia Kong. The Research on the Patent Transfer of Universities of China Mainland, *International Journal of Law and Society*, 2018, 1, (4): 137-165
- [16] Deli CHENG. Research on Patent Infringement of Remanufacturing Industry. *Proceedings of MDHSS2013*, Atlantis Press, 2013.
- [17] Cheng Deli, Hu Xiaoxiao, Lu Yang, Yin Siyuan. Discussion on China's Patent Administrative Protection Mechanism [J]. *Shanghai Management Science*, 2014, 36 (01):

88-90.

[18] Xiao Zequn, Cheng Deli. Research on the Development Level of Shanghai Information capacity Based on Principal Component Analysis [J]. Value Engineering, 2009, 28 (12): 9-13.

[19] Cheng Deli. A Comparative Study of Industrial Science and Technology Policies Across the Taiwan Straits [J]. Management Watch, 2009 (14): 185-186.

[20] Cheng Deli. Research on the Dynamic Mechanism of Urbanization Based on Industrial Clusters [J]. Shanghai Management Science, 2008, 30 (06): 70-74.

[21] Cheng Deli. Informal communication mechanism and innovation ability of industrial clusters [J]. Journal of China University of Mining & Technology (Social Science Edition), 2007 (03): 52-55.

[22] Cheng Deli, Huang Liping. A Comparative Study on the Innovation Capability of Two Types of Industrial Clusters Based on the Diamond Model—Comparison of the Innovation Capability of Zhejiang Yuhuan and Shanghai Jiading Automobile Industrial Clusters [J]. Soft Science, 2007 (03): 117-121.

[23] Cheng Deli. Research on the Relationship between Industrial Clusters and the Interactive Development of Metropolitan Suburbs [J]. East China Economic Management, 2007 (03): 39-43.

[24] Cheng Deli. Industrial Cluster Network Innovation System in Metropolitan Suburbs [J]. Economic Management, 2007 (03): 17-21.

[25] Cheng Deli. Development of Industrial Clusters and Suburban Urbanization [J]. System Simulation Technology, 2007 (01): 1-6.

[26] Cheng Deli, Zhang Xinling, Huang Liping. Design of personalized e-commerce model based on data mining [J]. Information Magazine, 2006 (08): 8-10.

Scientific Research Projects

[1] The Humanities and Social Sciences Planning Project of the Ministry of Education: Study on the Improvement of International Competitiveness of China's Intellectual Property-intensive Industrial Clusters, 2019-2022

[2] Shanghai Soft Science Research Program Project: Research on the Cultivation of the Competitiveness of Shanghai's Patent-Intensive Industrial Clusters, 2018-2019

[3] SAIC Group Project: Analysis of Patented Technology of Intelligent Driving Vehicle Image Sensing, 2016-2017

[4] The project of the State Intellectual Property Office: Research on Intellectual Property Development Strategy of the Yangtze River Economic Belt, 2014-2015

[5] Shanghai Intellectual Property Service Center Project: Research on Intellectual Property Strategy in the Yangtze River Delta Region, 2014-2015

[6] The project of the State Intellectual Property Office: Research on the Intellectual Property Operation Mechanism of Colleges and Universities, 2013-2014

[7] Shanghai Philosophy and Social Science Project: Research on the Implementation Mechanism of Regional Intellectual Property Strategy for Industrial Innovation, 2011-2015

[8] Participated in the National Social Science Fund Major Project: Research on the

Strategic Path of a Powerful Country Based on Intellectual Property-Intensive Industries, 2017-2021

[9] Participated in a major project of the National Social Science Fund: Research on the national intellectual property policy system to promote independent innovation capacity building, 2012-2017

Monographs

[1] Cheng Deli. "Innovative Regional Intellectual Property Strategy", Tongji University Press, 2019.9

[1] Cheng Deli, Dai Xin. "Intellectual Property from the Perspective of an Export-oriented Economy", Fudan University Press, 2010.2

[2] Chen Shouming, Cheng Deli, "Industrial Policy in Technology Development", Chemical Industry Press, 2010.1

Honors

[1] In 2020, Discussion on Intellectual Property Insurance of Foreign-oriented Enterprises in China, Second Prize of the Ministry of Commerce P.R.C.

[2] In 2020, practice education of intellectual property in the perspective if international situation, Second prize of Tongji university.

[3] In 2015, The National Advanced Individual in Intellectual Property Talent Training (State Intellectual Property Office)

[4] 2013, Intellectual Property Talents Training Model under Innovation-Driven Development Strategy. The First Prize of Shanghai Teaching Achievements (3/10) (Shanghai Education Commission)

[5] In 2011, Excellent postdoctoral researcher of Fudan University

[6] In 2007, The paper "Research on the Interaction between Industrial Clusters and the Urbanization of Metropolitan Suburbs" was awarded the 2007 First Prize for Outstanding Papers by the East China Economic Management

Social works

Reviewer and Editor of International Journal of Law and Society

Director of Chinese Science and Technology Law Society

Member of Zhejiang Province Arbitration Commission

Adjunct Professor, School of Law, Linyi University