

## Curriculum Vitae

Alessandro Enrico Cogo



Born on September 18, 1978 in Turin (Italy).

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Nationality: Italian

Associate Professor, Business and Intellectual Property Law, Department of Law of the University of Turin;  
Scientific Director of the LLM in Intellectual Property jointly organized by the University of Turin, WIPO and ITC-ILO.

### STUDIES

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| 2002 | J.D., summa cum laude, University of Turin;  |
| 2009 | Ph.D., Intellectual Property and Competition Law, University of Pavia and University of Munich, summa cum laude. |

### Awards

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| 2002 | Optime Award, best graduates of the academic year 2001/2002, granted by Unione Industriale Torino. |
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### Grants and fellowships

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| 2002      | GAIUS scholarship for exchange students financing one semester at the Law Faculty of the University of British Columbia, Canada;  |
| 2003-2004 | fellowship granted by the Giovanni Agnelli Foundation of Turin financing a research on <i>IP rights between incentives and strategies – Research questions and case studies</i> ;   |
| 2003-2006 | Ph.D. fellowship, granted by the Law Faculty of the University of Pavia;  |
| 2004      | fellowship granted by the Faculty of Economics of the University of Trent, financing a research on <i>Patents and industrial designs of small and medium sized enterprises in network environments: joint ownership and other forms of coordination among enterprises</i> ; |

- 2006-2007 Ph.D. fellowship granted by the Max Planck Institute for Intellectual Property, Competition and Tax Law of Munich, Germany;
- 2010-2012 postdoctoral fellowship granted by the Law Faculty of the University of Turin financing a research on *Exclusive rights and the market for cultural products and services in a digital environment*;
- 2010-2011 fellowship granted by the Department of Law of the University of Foggia financing a research on *Copyright and freedom of contract under Italian and German Law*;
- 2014 grant of the Piedmont Region to coordinate the working package on legal aspects of the project “ARC” (Accesso e Riutilizzo della Conoscenza – Access and Reuse of Knowledge).

#### Other research experience

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2005-2009 and 2011-2014

visiting scholar, Library of the Max Planck Institute for Intellectual Property, Competition and Tax Law, Munich, Germany (four weeks per year).

#### Academic activities

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- 2003-2009 teaching assistant, University of Pavia, Faculty of Law, working with prof. L.C. Ubertazzi;
- 2003-2009 teaching assistant, IULM University, Faculty of Public Relations, working with prof. L.C. Ubertazzi;
- 2005 lecturer, teaching *The law of trademarks*, IULM University (Feltre), Faculty of Communication Sciences;
- 2006- fellow of the NEXA Center for Internet and Society of the Polytechnic University of Turin;
- 2009-2012 teaching assistant, University of Turin, Faculty of Law, working with prof. M. Ricolfi;
- 2009 tutor (head-tutor from 2014 on) for the Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302), WIPO Academy;
- 2010 lecturer, teaching *The law of distinctive signs*, Master in Marketing Management, Catholic University of Milan;
- 2010-2013 lecturer, teaching *Intellectual property law*, University of Eastern Piedmont, Faculty of Law;
- 2011 lecturer, teaching *Dealings in copyright*, University of Pavia, Faculty of Law, Graduate School for Ph.D. students;

- 2013- member of the scientific committee of the LLM in Intellectual Property jointly organized by the University of Turin, the World Intellectual Property Organization (WIPO) and the International Training Center of the International Labour Organization (ITC-ILO);
- 2013- member of the scientific committee of the PhD program in intellectual property of the University of Pavia;
- 2013-2015 expert appointed by the open access commission of the Conferenza dei Rettori dell'Università Italiana (CRUI), counselling on copyright law;
- 2014-2016 lecturer, teaching *Business Law*, University of Turin, Department of Culture, Politics and Society (CPS);
- 2014- lecturer, teaching *Innovation Law*, University of Turin, Department of Economics;  
2014-2015 coordinator of the module on Intellectual Property of the on-line LLM in Trade Law jointly organized by the University of Turin and the University Institute of European Studies (IUSE);
- 2014- member of the scientific committee of the research center ICTxT of the University of Turin;
- 2014- member of the intellectual property commission of the University of Turin;
- 2015-2016 member of the scientific committee of the Master in Management of Free Software offered by the University of Eastern Piedmont in collaboration with the Polytechnic University of Turin and the Turin Law School
- 2015- lecturer, teaching *Law of Communication, ICT and Media*, University of Turin, Department of Culture, Politics and Society (CPS);
- 2016- lecturer, teaching *Business Law*, University of Turin, Law School.

## Presentations

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- 20.5.2005: *Trademarks between law and economics*, delivered at a public seminar organized by the Department of Juridical Sciences of the University of Turin;
- 17.6.2005: *Industrial designs and incentives for innovation*, delivered at a conference on *Intellectual property between incentives and strategies – Research questions and case studies* organized by the Giovanni Agnelli Foundation of Turin;
- 9.2.2007: *Recent developments of the ECJ jurisprudence on copyright law*, presented at the annual conference of the Italian chapter of the International Association for the Protection of Intellectual Property (AIPPI);
- 1.4.2008: *Copyright and photography*, delivered at a public seminar organized by the Centre for research and archiving of photography (CRAF);
- 20.3.2009: *Licenses for downloading and streaming and private copying*, presented at the annual seminar of the Italian chapter of the Association Littéraire et Artistique Internationale (ALAI);

- 1.10.2010: *Residual rights*, presented at the annual conference of AIDA - Annali italiani di diritto d'autore, della cultura e dello spettacolo;
- 16.11.2010: *Download and streaming*, delivered at a seminar organized by Plinio Fraccaro University College of Pavia;
- 28.1.2011: *Social networks*, delivered at a seminar organized by the Italian chapter of the International Association for the Protection of Intellectual Property (AIPPI);
- 30.3.2011: *Copyright law and freedom of contract under Italian and German law*, presented at a public seminar held by the Faculty of Law of the University of Foggia, concluding a research project financed by CRUI, SIAE and AIE on *Copyright law and freedom of contract*;
- 1.10.2011: *The rules of the contract between social networks and individual users concerning the use of the intellectual property of the site-owner, the user and other users – Remarks based on the reconstruction of the phenomenon, its actors and the role played by the contract*, presented at the annual conference of AIDA – Annali italiani di diritto d'autore, della cultura e dello spettacolo;
- 9.11.2011: *AGCOM public consultation on copyright law*, delivered at a public seminar organized by NEXA Centre for Internet and Society, Polytechnic University of Turin;
- 24.11.2011: *Copyright and secondary liability: the case of AGCOM regulation concerning the protection of copyright on communication networks*, delivered at a public seminar held by the Faculty of Law of the University of Milan - Bicocca;
- 15.3.2012: *The protection of industrial property: trademarks, patents, utility models and industrial designs*, delivered at a public seminar organized by CONFAPI and the Municipality of Alessandria as a part of the IDEA Project financed by the Central Europe Program of the European Union;
- 14.9.2012: *Authoritative determination of compensations due for the use of intellectual property rights*, presented at the annual conference of AIDA – Annali italiani di diritto d'autore, della cultura e dello spettacolo (AIDA);
- 20.5.2013: *Copyright enforcement*, delivered at the conference on *Copyright Law* organized by the ANF Association Torino-Piemonte;
- 28.11.2013: *The open access regulation of the University of Turin and its effects on author-publisher relations*, University of Turin;
- 22.4.2014: *Intellectual property, research and education*, delivered at the conference on *Intellectual Property and Innovation. Challenges for BRICS Countries* organized by the Skolkovo Foundation, Moscow;
- 5.12.2014: *The Regulation of AGCOM on the protection of copyright online*, Turin, Foundation “Fulvio Croce” of the Turin Bar Association;
- 15.12.2014: *Update on trends in intermediary liability regulation in Europe*, delivered at the *Meeting on Intermediary Liability Policy Setting* organized by the *Center for Internet and Society of the Stanford University* and by the *Open Society Justice Initiative*, Stanford University, California;
- 29.5.2015: *The Authentication of Works of Art*, delivered at the conference *Cultural Movement – The circulation of cultural goods*, University of Turin;

- 4.11.2015: roundtable on the enforcement of copyright online at the *Internet and Copyright Law in the European perspective - The Digital Single Market Copyright*, organized by the Italian School for the Judiciary and AIPPI;
- 22.6.2016: *Communication to the public of copyrighted works*, keynote speech, delivered at the conference *Intellectual Property* organized by the University of Milan with the Foundation “Centro Nazionale di Previdenza e Difesa Sociale” (CNPDS);
- 10.9.2016: *Harmonization of Copyright in the EU*, presented at the annual conference of AIDA – Annali italiani di diritto d'autore, della cultura e dello spettacolo (AIDA);
- 16.9.2016: *3-d Printing and Intellectual Property – Challenges and Solutions*, panel at the International Congress of the Association Littéraire et Artistique Internationale (ALAI), Rome;
- 11.11.2016: *The Reform of EU Law on Trademarks: Scope of Protection*, University of Turin.

## Publications

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- Books
  - o *I contratti di diritto d'autore nell'era digitale*, Giappichelli, Torino, 2010, 1-257.
- Essays
  - o *La comunicazione al pubblico negli alberghi*, in *AIDA* 2007, 503-529;
  - o *I diritti residuali*, in *AIDA* 2010, 215-243;
  - o *Diritto d'autore ed autonomia negoziale negli ordinamenti italiano e tedesco*, <http://dirittoautore.cab.unipd.it>;
  - o *Le regole del contratto tra social network e utente sull'uso della proprietà intellettuale del gestore, dell'utente e degli altri utenti – riflessioni a partire dall'individuazione del fenomeno, dei suoi soggetti e della funzione del contratto*, in *AIDA* 2011, 305-341, (peer reviewed);
  - o *La determinazione amministrativa dei corrispettivi*, in *AIDA* 2012, 173-197, (peer reviewed);
  - o *Marchi e moda*, in *Giur. it.* 2014, 2594-2606;
  - o *L'armonizzazione del diritto patrimoniale d'autore*, in *AIDA* 2016, 412-442 (peer reviewed).
- Chapters of books
  - o *Introduzione alla sez. I, capo II, cpi recante disposizioni sui marchi d'impresa*, in L.C. UBERTAZZI, *Commentario breve al diritto della concorrenza - Appendice di aggiornamento dedicata al codice della proprietà industriale*, CEDAM, Padova, 2005, 26-56;
  - o *Introduzione alla sez. I, capo VIII, cpi recante disposizioni transitorie e finali sui marchi d'impresa e commento agli artt. 231-236 cpi*, in L.C. UBERTAZZI, *Commentario breve al diritto della concorrenza - Appendice di aggiornamento dedicata al codice della proprietà industriale*, CEDAM, Padova, 2005, 256-258;
  - o *Sub art. 17 cpi - Registrazione internazionale*, in L.C. UBERTAZZI, *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, CEDAM, Padova, 2007, 254-258;
  - o *Introduzione alla sez. I, capo VIII, cpi recante disposizioni transitorie e finali sui marchi d'impresa e commento agli artt. 231-236 cpi*, in L.C. UBERTAZZI, *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, CEDAM, Padova, 2007, 795-803;

- *Sub art. 17 cpi - Registrazione internazionale*, in corso di pubblicazione in L.C. UBERTAZZI, *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, CEDAM, Padova, 2012, testo originale aggiornato da A.M. ROVATI;
- *Introduzione alla sez. I, capo VIII, cpi recante disposizioni transitorie e finali sui marchi d'impresa e commento agli artt. 231-236 cpi*, in L.C. UBERTAZZI, *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, CEDAM, Padova, 2012, testo originale aggiornato da A.M. ROVATI
- *Introduzione al capo II della l.a. recante disposizioni sulla trasmissione dei diritti di utilizzazione e commento agli artt. 107-110bis e 112-141 l.a.*, in L.C. UBERTAZZI, *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, CEDAM, Padova, 2016;
- *Introduzione al capo II della l.a. recante disposizioni sulla trasmissione dei diritti di utilizzazione e commento agli artt. 107-110bis e 112-141 l.a.*, in L.C. UBERTAZZI, *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, CEDAM, Padova, 2016;

- Case comments

- *Cessione del brevetto e competenza territoriale*, in *Giur. it.* 2003, 716-718;
- *Copia privata e commercio transfrontaliero di supporti di registrazione*, in *Giur. it.* 2012, 830-835 (peer reviewed);
- *La disciplina comunitaria delle opere cinematografiche*, in *Giur. it.* 2013, (peer reviewed);
- *Opere cinematografiche e diritti futuri qualche spunto in argomento*, in *Giur. it.* 2013, 1324-1327;
- *Annotazioni in tema di tutela dell'opera inedita*, in *Giur. comm.* 2014, II, 184-197;
- *Linking e framing al vaglio della Corte di giustizia dell'Unione Europea*, in *Giur. it.* 2014, 2201-2208 (peer reviewed);
- *Proroga del diritto d'autore e sorte dei diritti futuri*, in *AIDA* 2014, 648-655;
- *Il plagio d'opera musicale tra identità del testo e diversità del contesto*, in *Giur. it.* 2016, 109-111;
- *Note sull'unitarietà del marchio UE*, in *Giur. it.* 2016, 2175 ff. (peer reviewed);
- *Nota a Trib. Roma, 12 marzo 2003*, *Giur. it.* 2003, 1407-1409;
- *Nota a Trib. Roma, 25 gennaio 2002*, *AIDA* 2003, 759-765;
- *Nota a Cass. 3 settembre 2003, n. 12825*, *AIDA* 2004, 621-622;
- *Nota a Trib. Milano, 3 marzo 2003*, *AIDA* 2004, 708-712;
- *Nota a App. Torino, 2 gennaio 2004*, *Giur. it.* 2005, 1869-1874;
- *Nota a Corte di giustizia CE, 9 novembre 2004, C-444/02*, *AIDA* 2005, 413-417;
- *Nota a Trib. Catania, 24 novembre 2004*, *AIDA* 2006, 416-420;
- *Nota a Trib. Milano, 27 gennaio 2005 (ord.)*, *AIDA* 2006, 432-437;
- *Nota a Trib. Forlì, 7 aprile 2006*, *AIDA* 2007, 826-831;
- *Nota a Trib. Roma sez. IP, 27 aprile 2007 (ord.)*, *AIDA* 2008, 645-647;
- *Nota a App. Milano, 28 settembre 2007*, *AIDA* 2008, 736-738;
- *Nota a Trib. Bari sez. IP, 9 maggio 2008 (ord.)*, *AIDA* 2008, 843-846;
- *Nota a App. Bologna, 22 ottobre 2008*, *AIDA* 2009, 777-785;
- *Nota a Corte di giustizia CE, 9 ottobre 2008, C-304/07*, *AIDA* 2009, 381-383;
- *Nota a Trib. Milano sez. IP, 16 luglio 2008*, *AIDA* 2009, 724-727;
- *Nota a Corte di giustizia CE, 5 marzo 2009, C-545/07*, *AIDA* 2009, 419-420;
- *Nota a Trib. Roma sez. IP, 30 giugno 2008*, *AIDA* 2010, 725-730;
- *Nota a Trib. Milano, 19 febbraio 2010*, *AIDA* 2010, 974-978;
- *Nota a Corte di giustizia CE, 15 aprile 2010, C-518/08*, *AIDA* 2011, 444-449;
- *Nota a App. Milano, 22 gennaio 2010*, *AIDA* 2011, 675-677
- *Nota a App. Milano, 26 febbraio 2010*, *AIDA* 2011, 699-703;
- *Nota a App. Milano, 19 marzo 2010*, *AIDA* 2011, 704-706;
- *Nota a Trib. Milano, 20 ottobre 2010*, *AIDA* 2011, 827-828;
- *Nota a Corte di giustizia CE, 24 novembre 2011, C-283/10*, in *AIDA* 2012, 469-471;
- *Nota a Giurì del design, 1 settembre 2010*, in *AIDA* 2013, 612-613;
- *Nota a TAR Lazio, 2 febbraio 2012*, in *AIDA* 2013, 748-754;

- *Nota a TAR Lazio, 2 marzo 2012*, in *AIDA* 2013, 771-772;
- *Nota a App. Roma, 7 febbraio 2013*, in *AIDA* 2014, 689-691;
- *Nota a Cass. 17 maggio 2013, n. 12086*, in *AIDA* 2014, 646-648;
- *Nota a Corte di giustizia UE, 11 settembre 2014, C-117/13*, in *AIDA* 2015, 414 ff.;
- *Nota a Corte di giustizia UE, 21 ottobre 2014, C-348/13*, in *AIDA* 2015, 433 ff.;
- *Nota a Cass. 3 dicembre 2014 n. 25574*, in *AIDA* 2015, 518 ff.;
- *Nota a Corte di giustizia UE, 15 gennaio 2015, C-30/14*, in *AIDA* 2015, 440 ff.;
- *Nota a Cass. 15 giugno 2015 n. 12314*, in *AIDA* 2016, 711 ff.;
- *Nota a Trib. Milano, 4 febbraio 2015*, in *AIDA* 2016;
- *Nota a App. Napoli, 16 settembre 2013*, in *AIDA* 2016, 791 f.;
- *Nota a Cass. 4 novembre 2015 n. 22563*, in *Giur. ann. dir. ind.* 2015;
- *Nota a Trib. Bologna, 8 marzo 2015*, in *Giur. ann. dir. ind.* 2015;
- *Nota a Trib. Milano, 30 aprile 2015*, in *Giur. ann. dir. ind.* 2015;
- *Nota a Trib. Milano, 19 gennaio 2015*, in *Giur. ann. dir. ind.* 2015.

- Coursebooks

- Contributor to the WIPO Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302), WIPO Academy;
- Author of the WIPO Short Course on Trademarks, Industrial Designs and Geographical Indications (DL-302), WIPO Academy, based on the existing DL-302 coursebook.

#### Editorial boards

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- 2003- member of the editorial board of *AIDA – Annali italiani di diritto d'autore, della cultura e dello spettacolo* (AIDA), Giuffrè, directed by prof. L.C. Ubertazzi;
- 2011- member of the business law division of the editorial board of *Giurisprudenza Italiana*, ed. UTET;
- 2013 peer reviewer of *I battelli del Reno* published online by the University of Bari (<http://www.ibattellidelreno.it>).

#### Associations

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- 2002- Club Optime, Unione Industriale of Turin;
- 2009- Association Littéraire et Artistique Internationale (ALAI);
- 2010- International Association for the Protection of Intellectual Property (AIPPI); secretary of the Italian study group on copyright law; member of the international standing committee on copyright.

#### Other experience

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- 2000-2004 training period at Saglietti & Associated law firm;
- 4.12.2006 admission to the Turin bar;

2007-2012 independent law practice;  
2012- of counsel (Cogo Law Firm, Rome).

Turin, July 18, 2017

Alessandro Enrico Cogo