



## **YANG Hong**

Ph.D

Associate Professor

[yanghong@tongji.edu.cn](mailto:yanghong@tongji.edu.cn)

Research Interests:

Intellectual Property Law, International Protection and Licensing of IP, Data Protection Law

## **Social Positions**

Arbitrator of WIPO Arbitration and Mediation Center, Attorney-at-Law, Special Mediator of Shanghai Second Intermediate Peoples Court.

## **Education**

### **East China University of Political Science and Law**

Ph.D in Law (Specialization: International Intellectual Property Law), 2010

### **East China University of Political Science and Law**

Master of Law (Research), 2006

### **Shanghai International Studies University**

B.A, International Cultural Exchange, 2003

### **Fudan University**

Minor Degree in Law, 2002

### **University of California, Berkeley, Law School**

Visiting Scholar, 2012-2013

## **Teaching Programs**

- 1, Private International Law and IP (WIPO-Tongji MIP)
- 2, International Protection of IP (Master in Law)
- 3, International Law (JM)
- 4, Intellectual Property Law (Master in Law, B.A)
- 5, Session in Moral Rights (External Lecturer of WIPO-China Summer School 2015)

## **Research Projects**

- 1, Host: “Research on IP Border Measures in FTZs”, 2014 National Social Sciences Fund Youth Project, 14CFX076.
- 2, Main Participant: “Research on Strategy of China’s Participation in Global Intellectual Properties Governance”, 2021 National Social Sciences Fund Key Project, 21&ZD165.
- 3, Main Participant: “Sui Generis Protection for TK of Traditional Chinese Medicine”, 2016 National Social Sciences Fund Key Project, 16ZDA236.
- 4, First Participant: “Legal Mechanisms Related to Developing Shanghai as Science and Innovation Center”, 2016 Shanghai People’s Congress Legislation Institute Research Project.
- 5, First Participant: “Strategy of Developing Creative Industries in Shanghai: An International Perspective”, 2011 Shanghai Municipal Government Decision Making and Consultation Project, 2011-Z-44-I.
- 6, First Participant: “Market Access Issues in Audio-visual Products”, 2010 Shanghai Municipal Social Sciences Project, 2010EFX004.
- 7, First Participant: “Shanghai Municipal Education Commission Model Course Program: Intellectual Property Law”, 2011-2013.

## **Publications**

### **Books:**

- 1, Sui Generis Intellectual Property Protection for Folklore: International Legislations

and Implications, The Law Press China, March, 2011.

2, Contributor, in Zhang Yuqin eds., WTO Law Dictionary, The Law Press China, 2007.

3, Contributor, in Zhu, Lanye and Liu, Xiaohong, Study on Conflict of Jurisdiction Law Application Concerning Intellectual Property, The Law Press China, 2005.

### **Academic Papers:**

1, “Regulation Mechanism of Cross-Border Transfer of Data Based on Data Classification and Its Improvement” , in LIU Xiaohong ed, *Legal Study on “Belt and Road”*, Vol.4, China University of Political Science and Law Press, 2021.

2, “Reasonable Exploration of Determination of Trademark Infringement Concerning OEM in the Sight of Separation of Primary Subjects”, *Law Science*, Issue 9, 2021. (CSSCI Indexed, CLSCI Indexed)

3, “Special Issues in IP Customs Enforcement in FTZs and Improvement of Relevant Institutions in China”, *Global Law Review*, Issue 2, 2019. (CSSCI Indexed, CLSCI Indexed)

4, “IP Border Measures in the Process of Trade Regionalization and Countermeasures Thereof”, *Global Law Review*, Issue 1, 2016. (CSSCI Indexed, CLSCI Indexed)

5, “Border Measures Against Goods in Transit: Compliance Issues under TRIPS Raised by Recent Development of EU Directive and U.S. Model of FTAs”, *Asia-Pacific Economic Review*, Issue 4, 2013. (CSSCI Indexed )

6, “Intellectual Property Enforcement Rules of Anti-Counterfeiting Trade Agreement”, *Studies in Law and Business*, Issue 6, 2011. (CSSCI Indexed, CLSCI Indexed)

7, “New Trends of International Intellectual Property Legislation and Responsive Measures in the Context of Trade Regionalization”, *Asia-Pacific Economic Review*, Issue 6, 2011. (CSSCI indexed)

8, “Business Method Patents for E-Commerce: Development in International Experiences, Implications and Problems”, 2011 International Conference on Business Computing and Informatization, DOI: [10.1109/BCGI.2011.73](https://doi.org/10.1109/BCGI.2011.73), ISBN: 978-1-4577-0788-9. (EI indexed, ISTP indexed)

9, “Supervision of National Security Review in U.S. for Sovereign Funds and Its Implications”, *Hebei Law Science*, Issue 6, 2009. (CSSCI Indexed)

10, “Common Issues in WTO Dispute of Trade in Services: Identifying Specific

Commitments”, China WTO Tribune, Issue 9, 2007. (CSSCI Indexed)

11, “On the Measures to Induce Compliance with the WTO Ruling from the Angle of Collective Retaliation”, World Trade Organization Focus, Issue 4, 2007.

12, “First WTO Case of Trade in Services: Mexico Telecommunication”, China WTO Tribune, Issue 9, 2009. (CSSCI Indexed)

13, “Patent Regime and Genetic Resources, Traditional Knowledge Protection”, Patent Law Research (Published by State Intellectual Property Office), 2005.

14, “Effect of International Intellectual Property Treaties on Private Parties”, Jiang Huai Tribune, Issue.1, 2005. (CSSCI Indexed)

15, Thoughts on China’s Tort Law System: From the Perspective of Evolution and Problems of Real Claims in China”, Journal of Ji Mei University, Issue 4, 2004.

**Newspaper Articles:**

1, Disclosing Internet Protocol Location: An Analysis on Privacy and Personal Information, Shanghai Law Journal, Column 3, May 27, 2022.

2, How RCEP Empowers Digital Economy? Four Trends Worth Noting, WenHui Newspaper (electronic version), January 7, 2021, available at <https://wenhui.whb.cn/third/baidu/202101/07/387221.html>.