

YANG Hong

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Associate Professor

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Research Interests:

Intellectual Property Law, International Protection and Licensing of IP

Education

East China University of Political Science and Law

Ph.D in Law (Specialization: International Intellectual Property Law), 2010

East China University of Political Science and Law

Master of Law (Research), 2006

Shanghai International Studies University

B.A, International Cultural Exchange, 2003

Fudan University

Minor Degree in Law, 2002

University of California, Berkeley, Law School

Visiting Scholar, 2012-2013

Teaching

- 1, Private International Law in IP (WIPO-Tongji MIP)
- 2, International Protection of IP (Master in Law)
- 3, International Law (JM)
- 4, Intellectual Property Law (Master in Law)
- 5, Session in Moral Rights (External Lecturer of WIPO-China Summer School 2015)

Research Projects

- 1, Host: “Research on IP Border Measures in FTZs”, 2014 National Social Sciences Fund Youth Project, 14CFX076.

- 2, Main Participant: “Sui Generis Protection for TK of Traditional Chinese Medicine”, 2016 National Social Sciences Fund Key Project, 16ZDA236.
- 3, First Participant: “Legal Mechanisms Related to Developing Shanghai as Science and Innovation Center”, 2016 Shanghai People’s Congress Legislation Institute Research Project.
- 4, First Participant: “Strategy of Developing Creative Industries in Shanghai: An International Perspective”, 2011 Shanghai Municipal Government Decision Making and Consultation Project, 2011-Z-44-I.
- 5, First Participant: “Market Access Issues in Audio-visual Products”, 2010 Shanghai Municipal Social Sciences Project, 2010EFX004.
- 6, First Participant: “Shanghai Municipal Education Commission Model Course Program: Intellectual Property Law”, 2011-2013.

Publications

Books:

- 1, Sui Generis Intellectual Property Protection for Folklore: International Legislations and Implications, The Law Press China, March, 2011.
- 2, Contributor, in Zhang Yuqin eds., WTO Law Dictionary, The Law Press China, 2007.
- 3, Contributor, in Zhu, Lanye and Liu, Xiaohong, Study on Conflict of Jurisdiction Law Application Concerning Intellectual Property, The Law Press China, 2005.

Papers:

- 1, “IP Border Measures in the Process of Trade Regionalization and Countermeasures Thereof”, Global Law Review, Issue 1, 2016.
- 2, “Border Measures Against Goods in Transit: Compliance Issues under TRIPS Raised by Recent Development of EU Directive and U.S. Model of FTAs”, Asia-Pacific Economic Review, Issue 4, 2013.

- 3, “Intellectual Property Enforcement Rules of Anti-Counterfeiting Trade Agreement”, Studies in Law and Business, Issue 6, 2011. (CSSCI Indexed)
- 4, “New Trends of International Intellectual Property Legislation and Responsive Measures in the Context of Trade Regionalization”, Asia-Pacific Economic Review, Issue 6, 2011. (CSSCI indexed)
- 5, “Business Method Patents for E-Commerce: Development in International Experiences, Implications and Problems”, 2011 International Conference on Business Computing and Informatization, DOI: [10.1109/BCGIN.2011.73](https://doi.org/10.1109/BCGIN.2011.73), ISBN: 978-1-4577-0788-9. (EI indexed, ISTP indexed)
- 6, “Supervision of National Security Review in U.S. for Sovereign Funds and Its Implications”, Hebei Law Science, Issue 6, 2009. (CSSCI Indexed)
- 7, “Common Issues in WTO Dispute of Trade in Services: Identifying Specific Commitments”, China WTO Tribune, Issue 9, 2007. (CSSCI Indexed)
- 8, “On the Measures to Induce Compliance with the WTO Ruling from the Angle of Collective Retaliation”, World Trade Organization Focus, Issue 4, 2007.
- 9, “First WTO Case of Trade in Services: Mexico Telecommunication”, China WTO Tribune, Issue 9, 2009. (CSSCI Indexed)
- 10, “Patent Regime and Genetic Resources, Traditional Knowledge Protection”, Patent Law Research (Published by State Intellectual Property Office), 2005.
- 11, “Effect of International Intellectual Property Treaties on Private Parties”, Jiang Huai Tribune, Issue.1, 2005. (CSSCI Indexed)
- 12, Thoughts on China’s Tort Law System: From the Perspective of Evolution and Problems of Real Claims in China”, Journal of Ji Mei University, Issue 4, 2004.