

SHENGCE REN

PERSONAL DETAILS

Professor

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POSITIONS HELD

2019-	Professor, Tongji University, Shanghai international college of IP
	Professor for School of Economics and Management,
2007-2018	Shanghai Maritime University (Department Head of Business Administration, Assistant Dean, 2013-2018)
	Academic Visitor,
2012-2013	Imperial College London Business School
2008-2010	Post-doctor , School of Economics and Management, Chinese Academy of Science & Technology Management, Tongji University
2006-2007	Partner of Allpku Management Consulting Ltd. Co. at Shanghai(www.allpku.com)
2001-2004	Senior Consultant , Project Manager in Allpku Management Consulting Ltd. Co. at Beijing(www.allpku.com)
2000-2001	Financial analyst (Supervisor) in LENOVO GROUP PC Division at Beijing

UNIVERSITY EDUCATION

2004 - 2007	Ph.D. Strategic Management, at Shanghai Jiao Tong University (SJTU) Antai college of Economics and Management(ACEM) <i>P.R. China(top 5%)</i>
1997- 2000	MS , Management Science, School of Business of University of Science and Technology of China (USTC) <i>P.R. China(top 10%)</i>
1993-1997	BS , Mathematics, Anhui Normal University <i>P.R. China (top 5%)</i>

AWARDS AND HONORS

2016-2018	Special Contribution award
2016	Liu Haoqing Excellent Teacher
2015	Excellent Supervisor for Graduate Student
2010	Outstanding PhD for teaching and research, Shanghai Maritime University
2007	Outstanding Graduates, SJTU
2006	President Award , SJTU
2006	National Excellence Fellowship, SJTU

RESEARCH INTEREST

1. Strategy and Policy of Innovation, IP, Entrepreneurship.

PUBLICATIONS

Journal Articles (Selected Peer reviewed paper)

1. Tsai. H. and Ren, Shengce. (2019). Antecedents of Strategic ambidexterity in the context of internationalization: A panel study of Taiwan Small and Median-sized enterprises. *Technology Analysis and Strategic Management*, <https://doi.org/10.1080/09537325.2019.1582764>.
2. Tsai. H., Ren, Shengce. and Eisingerich, A. (2019). The effect of Inter- and Intra-regional geographic diversification strategies on firm performance in China. *Management Decision*, forthcoming.
3. Song, W., Ren, S., & Yu, J. (2019). Bridging the gap between corporate social responsibility and new green product success: The role of green organizational identity. *Business Strategy and the Environment*, 28(1), 88-97.
4. Zhang mo, Ren Shengce(2018). How Entrepreneurs Develop Entrepreneurship Competence Through Events? A Serial Entrepreneurs Case Study Based on Event System Theory, *Management World* (in Chinese) 2018 (11) : 134-149
5. **Zhou, S., Shao, F., Ren, S., & Zhao, X. (2017, January).** Institution Matters: Reexamining the Performance Feedback-R&D Expenditure Relationship in China. In *Academy of Management Proceedings* (Vol. 2017, No. 1, p. 15434). Academy of Management.
6. **Shengce Ren**, Hui Xu, Jian Mao, What drive China manufacturers free knowledge revealing? An institution based perspective, *GICA2017*, 6.28-30, Lisbon
7. **Ren, Shengce**, Tsai Huei-ting, Eisingerich A.B.. Case-based asymmetric modeling of firms with high versus low outcomes in implementing changes in direction, **10.1016/j.jbusres.2015.05.007, Journal of Business Research** .2016.
8. **Shengce Ren**, Peiran Su (2015), Open innovation and intellectual property strategy: The catch-up processes of two Chinese pharmaceutical firms, ***Technology Analysis & Strategic Management*, 2015.**
9. **Ren, Shengce.**, Eisingerich A.B., Tsai Huei-ting. How Do Marketing, Research and Development Capabilities, and Degree of Internationalization Synergistically Affect the Innovation Performance of Small and Medium-Sized Enterprises (SMEs)? A Panel Data Study of Chinese SMEs, ***International Business Review* 24 (2015) 642–651.**
10. **Ren, Shengce.**, Eisingerich A.B., Tsai Huei-ting., Search scope and innovation performance of emerging-market firms, ***Journal of Business Research* 68 (2015):102-108.**

11. Peiran Su, **Shengce Ren** (2014), *Sustaining Competitiveness in the Economic Recession: Exploration and Exploitation in Two Small- and Medium-sized Enterprises in a Developing Economy*, in Uriel Stettner, Barak S. Aharonson, Terry L. Amburgey (ed.) *Exploration and Exploitation in Early Stage Ventures and SMEs (Technology, Innovation, Entrepreneurship and Competitive Strategy, Volume 14)* (peer reviewed), Emerald Group Publishing Limited, pp.237-262
12. Comparison of Industry Innovation System of Chinese Communication Equipment Sector and Pharmaceutical Sector. Science Research Management. 2013(4) (in Chinese)
13. Appropriation of Innovation and Patent Behavior of China Technological Firms: An Exploratory Research of Firms in the Yangtze Delta Area. *Frontier of Business Research in China*, 2012(1):55-74.
14. Determinants of Patent Duration: A Survival Analysis Based on Patent Data of China Invented US patents. *Journal of Industrial Engineering and Management Engineering*, 2012(4) (in Chinese)
15. Does patent pool encourage innovation? The case of DVD6C. &D Management, 2010, Vol3 (in Chinese)
16. Technological catch-up of Shipping building industry: an perspective from Open innovation, *Sci &Tech. Progress and Policy*, 2010(8) (in Chinese)
17. Management of Science and Technology innovation based upon public governance: a Research framework. *Science of Science and Management of S.&T*, 2010(6) (in Chinese, with Luming)

Books

1. **Management of Science and Technology innovation based upon public governance.** Beijing. Chemical Industry Press. 2010. (with Luming, in Chinese)
2. **Patent Strategy of the Member in Patent Pool.** 2008.1. Shanghai SanLian Press (in Chinese)
3. **Analysis of China List companies' Executive compensation: 2005.** Beijing. China Finance Press (in Chinese)
4. **Analysis of China List companies' Executive compensation: 2004.** Beijing. China Finance Press (in Chinese)
5. **Human Resource Management Consulting Practice.** 2003.1, Beijing, China Machine Press. (in Chinese)

TEACHING

1. Management
2. Strategic Management
3. Innovation and Entrepreneurship

Grant

1. NSFC,2015
2. NSFC,2010
3. MOE,China,2009