

# Master's Degree Program in Intellectual Property

## With Specialization in Design (MIP in Design)

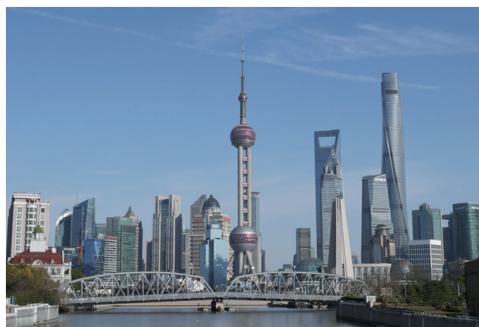
Jointly Offered by

The World Intellectual Property Organization

And

Tongji University

September 2020 to December 2021



### About the Program

Design is everywhere. From sophisticated pieces of contemporary art such as furniture or lighting displayed in museums to mundane items such as food containers or windshield wipers. Most things surrounding us are consciously crafted so as to please the eye while fulfilling their proper function is a language which, though rooted in the diversity and richness of cultural heritage, is understood universally and thus becomes a vehicle of intercultural exchange. This inherent capacity of borderless communication makes design a subject of truly international dimensions. Furthermore, design is not confined to configuration of the aesthetic and functional properties of individual products. It includes systemic thinking, interaction within and between different systems, modes of cooperation, and organization of processes. Understood in that broad sense, design is a crucial driving factor of innovation.

Comprehensive and dynamic concepts of design form the backdrop for this MIP in Design program. The program offers a unique and challenging opportunity for students not only to acquire solid knowledge in the core areas of IP, but also to focus on design protection in its many facets and stages. As this is a program offered in cooperation with WIPO and high-ranking European universities and institutes,

the international level will be covered extensively and comparative law aspects will be included, with European Union law serving as the primary paradigm of regional protection systems. The learning experience will be further enhanced and inspired by contributions from the College of Design and Innovation at Tongji University as well as by the involvement of specialized national and international judges and practitioners experienced in the field.

### Partners

#### 1. WIPO Academy

The WIPO Academy is the center of excellence for IP education and training for WIPO Member States, in particular developing countries, least developed countries (LDCs) and countries in transition.

<http://www.wipo.int/academy/en>



#### 2. Shanghai International College of Intellectual Property, Tongji University (SICIP)

The SICIP is an international, inter-disciplinary platform for IP education and research at one of leading universities in China.

<http://sicip.tongji.edu.cn/>



### Program Structure

#### Duration of the MIP in Design:

- September 2020 to July 2021, students are required to reside fully at Tongji University, finish the courses and present their thesis outline in the face-to-face annual conference.
- From August to December 2021, students will complete their thesis writing in their home countries and participate in an online oral defense.

## Main courses:

Introduction to Intellectual Property

Design Law	IP in Industry
Design and Innovation	Thesis
Private International Law	Copyright and Related Rights
Patent Law	Competition Law
Intellectual Property Enforcement	Trademark Law and Geographical Indications
Technology Transfer and License	Cross-cutting Issues (relating to AI, Biotechnology, etc.)

All courses will be conducted in English. For a detailed description of the courses please refer to the curriculum of the MIP in Design.

## Thesis:

The program will be completed upon submission of a written thesis, in which a current IP issue will be analyzed and discussed. Students will be required to give an oral defense on their thesis using the knowledge gathered from the MIP in Design and their research on the topic of their thesis. The progress of the thesis project will be guided through out by tutors.

## Application for Admission

The WIPO-Tongji MIP in Design is a postgraduate program of high quality and is available to law and non-law graduates.

### Eligibility (Minimum):

- A bachelor's degree.
- One-year work experience.
- English proficiency (for non-native English speakers' proof of English language with IELTS 6.5, TOEFL 95 or equivalent proof of English proficiency).

- Outstanding academic performance, such as academic transcript etc.

### Steps of Application:

1. Complete the Application Form for International Students (Degree Students).
2. Send the photocopy of the Application Form with signature to [sicip\\_intoff@tongji.edu.cn](mailto:sicip_intoff@tongji.edu.cn), and the title of the email shall be WIPO-Tongji MIP + surname of the applicant.
3. Send a photocopy of the passport, bachelor/master degree certificate and diploma, academic transcripts, certificate of English proficiency, etc. with the Application Form. If the documents above-mentioned are not in Chinese or English, the translated versions must be submitted.
4. The required documents should be sent in signed and scanned copy.

### Note:

- Deadline for Application: March 15, 2020.
- SICIP will send pre-admission notice soon after the deadline to the selected applicants and then further documents listed in that notice are required, to complete admission procedure.

## Important Issues

### Scholarships:

Approximately 20 scholarships are available. WIPO provides a limited number of WIPO scholarships (including travel costs); the Chinese Government provides approximately 15 Chinese Government Scholarships (CSCs), with financial support from WIPO for travel costs.

In general, scholarships cover:

- Registration and tuition fees
- Accommodation
- Subsistence allowance
- Travel
- Medical insurance

Visa costs, if any, are at the expense of participants.

### Recommendation:

Applicants are highly recommended to apply for the "CSC - Postgraduate Study Program" to increase the opportunity to obtain a scholarship.

- Website: <https://studyinchina.csc.edu.cn/#/login>.
- Step 1: Register and login via "Application Online", and then input personal details.  
Program Category: Type B  
Agency No: 10247 – Tongji University
- Step 2: Complete the information and save in every sector through the website.
- Step 3: Print and sign on the form and send the photocopy to [sicip\\_intoff@tongji.edu.cn](mailto:sicip_intoff@tongji.edu.cn).

### Note:

- CSC website normally opens to applications from January to March. For any questions about application of CSC, please contact the SICIP team through this email: [sicip\\_intoff@tongji.edu.cn](mailto:sicip_intoff@tongji.edu.cn).
- WIPO Scholarships are open for applications after May, upon the invitation of WIPO.

### Contact Person:

Tongji University

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WIPO Academy

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