



**Master's Degree Program in Intellectual Property Law
With Specialization in Design (MIP in Design)**

Jointly Offered by

Tongji University and

The World Intellectual Property Organization

September 2018 to December 2019



Facilities

1 Zhonghe Building at the campus of Tongji University

2 Auditorium at the Shanghai International College of Intellectual Property (SICIP)

3 SICIP College Library with latest international journals and books

4 Classrooms at SICIP



Courses



1 Students from China, Cuba, Hungary, Lithuania and Philippines study and discuss together

2

3

4

Mr. Bernard Volken from Switzerland, Prof. Nari Lee from Finland and Dr. Donato Nitti from Italy gave lectures to the students



Students Life



- | | |
|---|---|
| 1 | International Program students
at the opening ceremony of the
new semester |
| 2 | Traditional Chinese Cultural
Activities such as Chinese
traditional costumes, Hanfu
Show, Paper Cut and One Key
Word to China Event at SICIP. |
| 3 | |
| 4 | |

I. Partners

1. Tongji University

Tongji University (Tongji) is one of the leading universities in China. With a history of over a century, Tongji has become a comprehensive, international, research-oriented university with distinct features and global influence. In 2013, the university proposed its vision of “a sustainability-oriented, world-class university”. The university now registers 17,228 full-time undergraduate students, 13,864 graduate students, and 4,717 PhD candidates. Another 3,566 international students are pursuing their degrees here. With the support of the State Intellectual Property Office of the People’s Republic of China (SIPO) and the Max Planck Institute for Innovation and Competition of the Federal Republic of Germany, Tongji launched its Intellectual Property (IP) education and research in 2003.

Moreover, Tongji is the first University in China, who cooperates with WIPO in the form of joint master degree’s program, i.e. the Master Degree Program in Intellectual Property Law with Specialization in Design (MIP in Design), and who has been entrusted by the Chinese Ministry of Education (MoE) and the SIPO to operate the “Belt and Road” Chinese Government IPR Scholarship Program (hereinafter: B&R MIP).

Read more about Tongji University at <https://www.tongji.edu.cn/>

2. Shanghai International College of Intellectual Property

The Tongji Intellectual Property Institute (IP Institute), established in March 2003, cultivates inter-disciplinary talents in IP, law and management through high level Master, PhD and Post-doctor programs, taking advantage of Tongji University’s experts in the engineering discipline and through the cooperation platform with Germany (Europe).

Based on its IP Institute, Tongji established the Shanghai International College of Intellectual Property (SICIP) in November 2016, under the support of the World Intellectual Property Organization (WIPO), the SIPO and Shanghai Municipal Government. As one of faculties of Tongji, the SICIP is responsible for operation of the MIP in Design and B&R MIP.

The SICIP now owns several research and teaching platforms including the National Intellectual Property Strategy Research Base and the National Intellectual Property Training Base (Shanghai) etc., and hosts three major projects supported by the National Social Science Foundation of China. It also offers an Interdisciplinary

Doctoral Program in IP filed with the Ministry of Education.
Read more about SICIP at <http://sicip.tongji.edu.cn/>

3. World Intellectual Property Organization (WIPO)

WIPO is the global forum for IP policy, services, information and cooperation. A specialized agency of the United Nations, WIPO assists its 191 members states in developing a balanced international IP legal framework to meet society's evolving needs. It provides business services for obtaining IP rights in multiple countries and resolving disputes. It delivers capacity-building programs to help developing countries benefit from using IP. And it provides free access to unique knowledge banks of IP information.

For detailed information about WIPO please visit: <http://www.wipo.int>



4. WIPO Academy

The WIPO Academy is the core entity in WIPO for training and human capacity-building activities, particularly for developing countries, least-developed countries (LDCs) and countries in transition. The Academy acts as a catalyst for a virtual network of partners, experts and teachers in development-oriented IP training. It provides professional and open-access online learning and training. The training activities of the Academy are designed to expand the range and impact of training opportunities at the national, regional and international levels.

Read more about WIPO at <http://www.wipo.int/academy/en>

II. About the program

Design is everywhere. From sophisticated pieces of contemporary art such as furniture or lighting displayed in museums to mundane items such as food containers or windshield wipers. Most things surrounding us are consciously crafted so as to please the eye while fulfilling their proper function is a language which, though rooted in the diversity and richness of cultural heritage, is understood universally and thus becomes a vehicle of intercultural exchange. This inherent capacity of borderless communication makes design a subject of truly international dimensions. Furthermore, design is not confined to configuration of the aesthetic and functional properties of individual products. It includes systemic thinking, interaction within and between different systems, modes of cooperation, and organization of processes. Understood in that broad sense, design is a crucial driving factor of innovation.

Comprehensive and dynamic concepts of design form the backdrop for this MIP in Design program. The program offers a unique and challenging opportunity for students not only to acquire solid knowledge in the core areas of IP, but also to focus on design protection in its many facets and stages. As this is a program offered in cooperation with WIPO, the international level will be covered extensively and comparative law aspects will be included, with European Union law serving as the primary paradigm of regional protection systems. The learning experience will be further enhanced and inspired by contributions from the College of Design and Innovation at Tongji University as well as by the involvement of specialized judges and practitioners experienced in the field.

III. Academic Staff

Dr. Hanns Ullrich

Professor, Max-Planck-Institute for Innovation and Competition, PhD (Free University of Berlin, 1969)

Areas of Interest: European and International Antitrust (Competition) Law, Intellectual Property, Software Law etc.

Dr. Irene Calboli

Professor, Texas A&M University; Fellow, Stanford University; Visiting Professor (Semester 2, AY 2018-19), National University of Singapore, PhD (University of Pavia, Italy); LLM(London School of Economy); LLB (University of Bologna)

Area of Interest: International Trademark Law; International, US and EU IPLaw; IP and International Trade; Fashion Law; IP and Culture Heritage

Dr. Nari Lee

Professor, Hanken School of Economics, PhD (University of Eastern Finland); LLD (Kyushu University, Japan); affiliated research fellow at Max Planck Institute for Intellectual Property and Competition Law in Munich, Germany (until 2014).

Areas of Interest: Intellectual Property Law, Patent law, Law and Policy, Theory of Intellectual Property, Open Innovation, International Trade Law

Ms. Michele Woods

Director, Copyright Law Division, WIPO

Areas of Interest: International Law: Copyright and Related Rights, US Copyright Law

Mr. Matthew Bryan

Director, Patent Cooperation Treaty(PCT) Legal Division, WIPO

Areas of Interest: Patent Cooperation Treaty (PCT), International Patent Law, The TRIPS Agreement

Ms. Yolanda Huerta-Casado

Legal Counsel and Director of Training and Assistance, UPOV

Areas of Interest: Plant Variety Protection and The International Union for the Protection of New Varieties of Plants (UPOV)

Mr. Bernard Volken

Attorney-at-Law, Partner, Fuhrer Marbach & Partners, Bern, Switzerland

Areas of Interest: Visual Design, Copyright, Trademark and Design law, Patent Law, Intellectual Property Law, Information Law and Competition Law

Dr. SHAN Xiaoguang

Professor, Tongji University, PhD (Bundeswehr University Munich, 2000)

Areas of Interest: Technology Transfer, Patent Law, International Protection of IPR, Protection of IPR and Antitrust law.

Dr. ZHU Xuezhong

Professor, Tongji University, PhD (Huazhong University of Science and Technology)
Areas of Interest: IP Management, Patent Law, International Protection of Patent

Dr. LOU Yongqi

Professor, Tongji University, PhD (Tongji University)
Areas of Interest: Sustainable Design, Environmental Design, Social Innovation Design, Cross-disciplinary Design and Innovation

Dr. YU Xinmiao

Associate Professor, Tongji University, PhD (George-August University Goettingen),
Areas of Interest: Antitrust Law, European Economic Law, New Technology and Law

Dr. JIANG Nan

Associate Professor, Tongji University, PhD (Tongji University),
Areas of Interest: IP Management, Law and Economics.

Dr. HUA Jie

Associate Professor, Tongji University, PhD (University of Hong Kong),
Areas of Interest: Copyright Law, Trademark Law, Internet Law

Dr. XIE Yan

Associate Professor, Tongji University, PhD (Ludwig Maximilian University of Munich),
Areas of Interest: Criminal Law in China and Germany, Comparative Law, Economic Criminal Law

Dr. DING Wenlian

Chief Judge of No. 1 Division of Shanghai Intellectual Property Court,
Area of Interest: Patent Law, Copyright Law, Competition Law

Mr. FANG Zheng

Senior Partner, Shanghai Patent & Trademark Law Office, LLC

Other professors and experts inside and outside China, such as Prof. Dr. Xiaoting Song (Tongji University), Prof. Dr. Xiaohai Liu (Tongji University), Prof. Dr. Mingde Li (CASS), Prof. Naigen Zhang (Fudan University), Prof. Dr. Chunming Xu (Shanghai University), Prof. Dr. Guoqiang Lv (SIPA), Dr. Xiaoyang Qu (Siemens AG) and experts from WIPO and SIPO will also take part in the program and provide lectures.

IV. Program Structure

The duration of the MIP in Design is 16 months

- ◆ September 2018 to August 2019, students are required to fully reside at Tongji University and finish the courses.
- ◆ From August to December 2019, students can undertake internship in China or abroad, complete their thesis writing and participate in an online or face-to-face oral defense.

The main courses of the MIP in Design are:

- ◆ Introduction to Intellectual Property Law
- ◆ Patent Law
- ◆ Design Law
- ◆ Trademark Law and Geographical Indications
- ◆ Copyright and Related Rights
- ◆ Competition Law
- ◆ Design and Innovation
- ◆ Cross-cutting Issues
- ◆ Technology Transfer and License
- ◆ IP in Industry
- ◆ Private International Law
- ◆ Intellectual Property Enforcement
- ◆ Thesis

All courses will be conducted in English. For a detailed description of the courses please refer to the curriculum of the MIP in Design.

Thesis

The program will be completed by submission of a written thesis, in which legal aspects of a current IP issue will be analyzed and discussed. Students will be required to give oral defense on their thesis using the knowledge gathered from the MIP in Design and their research on the topic of their thesis. The progress of the thesis project will be guided through out by student supervisors.

V. Application for Admission Procedure

The WIPO-Tongji MIP in Design is a postgraduate program of high quality and is available to law and non-law graduates (under 35 years old)

The application period lasts from ***January 1 to March 31, 2018***. Applications will be processed online first, then it is required to send application documents to the SICIP by ***March 31, 2018***. The admission notice will be sent in June 2018, if the requirements are met. Interested applicants are encouraged to apply for both Chinese Government Scholarship and WIPO Scholarship simultaneously, follow steps for application below.

1. Online Application

Websites for Online Application (Non-Chinese citizen):

i) Tongji University – University Online Application System

Website: <http://study-info.tongji.edu.cn>

Procedure:

Step1: Register and Login, via “Application”.

Program type: “The Chinese government scholarship”

Student type: Master’s Degree Student

Department: Shanghai International College of Intellectual Property, Master of Intellectual Property.

Step2: Complete all the information, submit the application.

Step3: Download “Application Form”, print and sign on the form.

ii) “Chinese Government Scholarship - Postgraduate Study Program”

Website: <http://laihua.csc.edu.cn>

Step1: Register and Login, via “Application online”

Program Category: Type B

Agency No: 10247 - Tongji University.

Step2: Complete the information and Save in every sector. In "Language Proficiency and Study Plan" Sector, please select:

Discipline: Law

Major Applying for: Law

Duration of Major Study: 2018 September to 2020 August.

Step3: Print and sign on the form.

iii) WIPO Scholarship Application System

Open to apply until March 31, 2018.

Website: http://www.wipo.int/academy/en/courses/academic_institutions/

Eligibility: Government officials and professionals working in the public sector from developing or from least developed countries or countries with economies in transition.

Step1: Register and login via WIPO Academy website.

Step2: Choose the application for "MIP_TONGJI", upload the required documents (University degree in English, for non-native English speakers' proof of English language with TOEFL 95, IELTS 6.5 or any equivalent proof of English proficiency, transcript of university studies in English, 2 reference letters, motivation letter of max. 300 words, recent CV).

Step3: After all documents uploaded, submit it in the system.

Successful applications for WIPO scholarships will be notified by the WIPO Academy.

2. Documents List

Documents List to send to the SICIP and Notes (Non-Chinese citizen):

The following documents should be sent via express to the SICIP before **March 31, 2018** (Date to receive documents):

i) **Tongji University's Application Form** for International Students of Tongji University with the applicant's signature. (from the Online Application)

ii) **Chinese Government Scholarship's Application Form** with the applicant's signature. (from the Online Application)

iii) **2 Recommendation letters** from two professors or associate professors, in Chinese or English (signature and contact information are necessary).

iv) **A photocopy of passport (pages with photo).**

v) **A photocopy of the bachelor/master degree certificate and diploma.**

Note: If the diploma is not in Chinese or English, the original notarized translated versions must be submitted. ONLY the notarizations by local Chinese Embassy or Consulate (or foreign embassies or consulates in China) are accepted.

vi) **A photocopy of Original or notarized academic transcripts.**

Note: If the transcript is neither in Chinese nor English, the original notarized translated versions must be submitted. ONLY the notarizations by local Chinese Embassy or Consulate (or foreign embassies or consulates in China) are accepted.

vii) **Statement of purpose** in English, around 1000 words for Master candidates.

viii) **Proof of English proficiency** (for non-native English speakers' proof of English language with IELTS 6.5, TOEFL 95 or equivalent proof of English proficiency).

Note: From April to May 2018, the English interview via conference call will be required for candidates who have passed the pre-check of application documents.

Address to receive documents:

Shanghai International College of Intellectual Property, Tongji University

Room 1001, Zhonghe Building, 1239 Siping Road Shanghai 200092

Tel: +86 21 6598 3113

Mail: sicip_intoff@tongji.edu.cn

3. Tuition

i. The Tuition Fee

The tuition fee is 80,000RMB (about USD 12,000) (covering the cost of lectures, exams, program development and management, teaching equipment, training materials and documentation, training facilities and support service). Board, lodging, travel expenses, and personal expenses for the period at Tongji University are not included.

ii. Application fee: 410RMB

Note: The application fee should be paid when making the registration.

iii. Insurance fee (600RMB/Year) should be paid at the time of registration.

Bank Account Information: Beneficiary Bank: Bank of China, Shanghai Branch

Address: No.23 Zhongshan Road (E.1) Shanghai, 200002, P.R.China

Swift number: BKCHCNBJ300, Beneficiary: Tongji University, Beneficiary Bank

Account: 433859245525

4. Scholarships

About 20 scholarships (during full residential period) are available. WIPO provides 5 WIPO scholarships (including travel costs), the Chinese Government provides 15 Chinese Government Scholarships (not including travel costs) with the coverage of travel costs financed by WIPO.

Scholarships cover:

- ◆ Registration and tuition fees
- ◆ Accommodation
- ◆ Subsistence allowance
- ◆ Travel
- ◆ Medical insurance

Visa costs, if any, are at the expense of participants.

VI. Important Issues

URL for the application procedure (English version):

<http://sicip.tongji.edu.cn/sicipen/b0/17/c5075a45079/page.htm>

Application period:

January 1 to March 31, 2018

Full Residential at Tongji:

September 17, 2018 to August 10, 2019

Registration:

September 10-14, 2018

Program websites:

WIPO

www.wipo.int/academy/en/courses/academic_institutions/

Tongji University

<http://sicip.tongji.edu.cn>

VII. Program Coordinators

Tongji University

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